

2027 TAA ONE Conference | Convince Your Boss Email Template

Subject Line: Request to Attend the 2027 TAA ONE Conference & Expo

Hi [Supervisor Name],

I'm reaching out to ask for your approval to attend the [2027 TAA ONE Conference & Expo](#), taking place April 27–29, 2027, in San Antonio.

ONE Conference is the largest annual gathering of Texas rental housing professionals, bringing together more than 3,200 attendees, 250+ exhibitors, 50+ speakers, and 25+ educational sessions focused on helping multifamily professionals improve performance, build stronger teams, and stay ahead of industry trends. Here's how our property would benefit:

Practical education

I'll attend sessions focused on the challenges we face every day, including leadership, resident experience, revenue performance, technology, operational efficiency, and industry trends.

Direct access to solution providers

The Expo gives me the opportunity to evaluate products, compare vendors, and identify new ideas that could improve operations while potentially lowering costs.

Actionable takeaways

I'll bring back practical ideas we can implement immediately and share them with the team through a short recap meeting and written summary.

Sessions I plan to attend include:

- [Session Name]: Supports our goals by...
- [Session Name]: Helps improve...
- [Session Name]: Focuses on...
- [Session Name]: Provides strategies for...

Estimated Investment

- Conference Registration: \$xxx
- Hotel: \$xxx
- Transportation: \$xxx
- Parking/Rideshare: \$xxx
- Meals: \$xxx
- Total: \$xxx

Return on Investment

After the conference, I will provide:

- A one-page summary of key takeaways
- Top five ideas we can implement within 30 days
- Vendor recommendations and pricing opportunities
- Team presentation to share what I learned
- Action plan with recommendations specific to our property/company

I'll also coordinate coverage before I leave to ensure residents, prospects, and day-to-day operations continue uninterrupted while I'm attending.

Thank you for considering my request. I'm confident attending TAA ONE will provide valuable ideas, new relationships, and practical strategies that directly benefit our team and property.

Thank you,

[Your Name]