

APRIL 14-16, 2026 ★ FORT WORTH



# EXHIBITOR & SPONSOR OPPORTUNITY MENU

ONE CONFERENCE ★ Presented by Texas Apartment Association

## OPPORTUNITY



## NETWORKING



## EDUCATION



CONFERENCE.TAA.ORG

# AT A GLANCE



## MENU GLOSSARY

ROI at ONE Conference	3
Sales Timeline	4
Schedule & Exhibitor Reg	5
Booth Options	6
Sponsorship Options	11
Payment Terms	18
TAA Sustainer Discounts	19

## SPONSOR FEEDBACK



*"The TAA **ONE Conference is the Super Bowl of the multifamily industry.** This is where it starts if you're going to build your brand, and it's the one event that Chadwell makes sure we're at every year. We continue to invest and **the ROI is tremendous.**"*

- Bob Duff, Chadwell Supply



*"**We receive so much visibility with our sponsorship at the conference.** We're able to get our name and brand out to a larger audience and it helps us connect to decision makers because they see our commitment to the multifamily industry."*

- Stacy Cain, Apartments.com



*"TAA ONE is a conference that really sets the tone for the rest of the year. **We've had speaking opportunities** and the chance to talk with all of our prospective customers **which gives us instant credibility. It's incredible.**"*

- Brennan Smith, AppFolio



# WHY EXHIBIT & SPONSOR

- ★ Unparalleled **exposure** to industry Leaders
- ★ Strengthen customer **relationships**
- ★ Enhanced **brand** awareness
- ★ 50% of attendees having **buying authority** influence
- ★ 400+ multifamily **owner and manager companies** attend
- ★ 5,000+ **multifamily professionals** under one roof

WATCH VIDEO | DISCOVER THE ROI OF SPONSORSHIP

PRESS PLAY





# SALES TIMELINE

## IMPORTANT INFORMATION, PLEASE READ

If your company qualifies for Pre-Sales, you'll be contacted directly when it's your turn to access **Map Your Show**, the TAA ONE booth and sponsorship sales platform. Booths and sponsorships are available on a first-come, first-served basis and quantities are limited.

Companies not eligible for Pre-Sales can sign up [here](#) to receive sales announcements.

Once TAA receives **100% of your booth payment**, you'll be eligible to select your booth location on the floor plan. No booth locations can be chosen until full payment is received.

**Questions** | Contact [conference@taa.org](mailto:conference@taa.org).

## PRE-SALE ELIGIBILITY & ACCESS TIMELINE

AUGUST 27	2026 Platinum TAA Sustainers
SEPTEMBER 8	2026 Gold TAA Sustainers
SEPTEMBER 10	2026 Silver TAA Sustainers
SEPTEMBER 15	2026 Bronze TAA Sustainers
SEPTEMBER 23	2025 Texas Supplier Council
OCTOBER 15	2025 TAA ONE Exhibitors

## PUBLIC SALES OPEN ON NOVEMBER 4.

Sponsorship sales close on December 12, 2025. Booth sales close on February 2, 2026.

## BOOTH & SPONSORSHIP PAYMENT TERMS

All booths and sponsorships require **100% to be paid within 30 days of the invoice date**. There will be a 15-day grace period. If the contract is not paid in full by 45 days of the invoice date, monies heretofore paid shall be retained by TAA as liquidated damages, and the booth space and sponsorship shall revert to TAA. If TAA opts to extend the payment deadline for any reason, a 10 percent late charge may be assessed. Payments made by credit card will be assessed a non-refundable 3 percent processing fee. Discounted booth pricing for Members is available only to companies that have become Members prior to signing the Exhibitor & Sponsor Contract.





# SCHEDULE & EXHIBITOR REG

## SCHEDULE | 2026 ONE CONFERENCE

**ALL ACCESS** | Exhibitor booth staff registrations have access to **ALL** education sessions, keynotes and lunch.

### TUESDAY, APRIL 14

9:00AM-5:00PM

12:00PM-4:00PM

4:30PM-6:30PM

6:30PM-10:30PM

Exhibitor Move-In | Hallway booths must be set by 5:00PM

PAC Pickleball Tourney

Welcome Happy Hour & Badge Pickup

[UNSCHEDULED] Open Evening for Supplier Hospitality

### WEDNESDAY, APRIL 15

7:30AM-9:30AM

8:00AM-10:45AM

10:45AM-3:45PM

4:00PM-5:30PM

4:00PM-6:00PM

6:30PM-10:00PM

Exhibitor Move-In | Expo booths must be set by 9:30AM

Education Sessions & Executive Edge Event

Expo Hall Open with Lunch for Everyone

Main Stage Keynote, TAAEF & PAC

Exhibitor Move-Out | Expo booths only

ONE Helluva Party at Tannahill's Tavern & Music Hall *\*tickets required*

### THURSDAY, APRIL 16

8:30AM-12:00PM

9:00AM-11:45AM

11:45AM-1:00PM

1:00PM-2:30PM

2:00PM-4:00PM

2:30PM

Exhibitor Move-Out | Expo booths only

Education Sessions

Lunch for Everyone & TAA Board Meeting

Main Stage Keynote & 2026 TAA Professional Awards

Exhibitor Move-Out | Hallway booths

Conference Ends

## EXHIBITOR REG | QUANTITY PER BOOTH

Each booth or space comes with an allotment of free booth staff registrations. Additional booth staff registrations can be purchased inside the Exhibitor Resource Center.

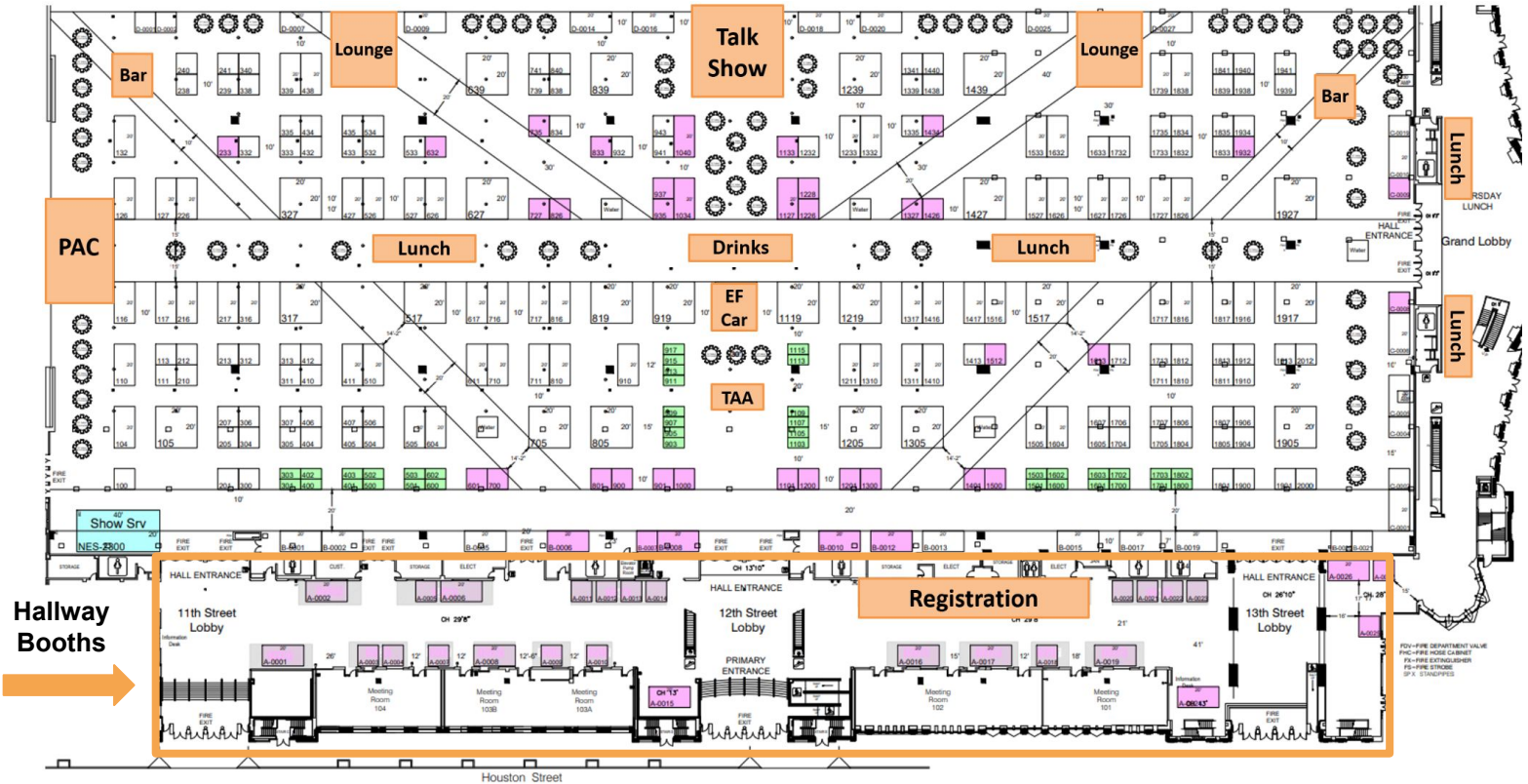
BOOTH   SPACE SIZE	MAX REGISTRATIONS	FREE	\$165 EACH	\$265 EACH
5x10 Kiosk	3	1	1	1
10x10 Booth or Space	7	2	2	3
20x10 Booth or Space	10	4	2	4
20x20 Island Space	15	6	3	6



# BOOTH LOCATIONS

New for 2026, in addition to the expo hall, we're introducing premium Hallway booth locations near registration, in can't-miss walking paths that all attendees must take to attend education sessions.

## 2026 | EXPO & HALLWAY



## HOURS | BOOTH STAFFING

### Expo Hall Locations

5 Hours | Wed, April 15 | 10:45AM - 3:45PM

### Hallway Locations

2 Full Days | Wed-Th, April 15-16 | 9AM Until Sessions End

## HOURS | MOVE IN

### Tuesday, April 14

9AM-5PM | Move In | Hallway Booths MUST Be Set By 5PM

### Wednesday, April 15

7:30AM-9:30AM | Move In | Expo Booths MUST Be Set By 9:30AM

## HOURS | MOVE OUT

### Wednesday, April 15

4PM-6PM | Move Out | Expo Only

### Thursday, April 16

8:30AM-12PM | Move Out | Expo Only  
2-4PM | Move Out | Hallway Only



# BOOTH PRICES

PRICES INCREASE  
ON 11/4 & 12/2

New for 2026, in addition to empty exhibitor spaces, we are also offering fully outfitted Turnkey booth packages—delivering a sleek, professional look without the logistical lift. All you need to do is show up with your swag. The rest is handled for you!

## LOCATION | INSIDE EXPO HALL

BOOTH HOURS - Open **5 HOURS** - Wednesday, April 15

### TURNKEY BOOTHS | Fully Outfitted

AUG 27 - NOV 3

NOV 4 - DEC 1

AFTER DEC 2

#### 5x10 Kiosk

Add \$500 for Waterfall Upgrade

\$5,275

\$5,775

\$6,275

#### 10x10 Booth

Add \$1,000 for Waterfall Upgrade

\$10,000

\$10,500

\$11,000

#### 20x10 Booth

Add \$2,000 for Waterfall Upgrade

\$17,000

\$17,500

\$18,000

### EXHIBITOR SPACE | Empty, Nothing Included

#### 10X10 Space

\$3,000

\$3,500

\$4,000

#### 20x10 Space

\$6,000

\$6,500

\$7,000

#### 20x20 Island Space

Add \$1,000 for Hanging Sign or Booth Over 16' Tall

\$12,800

\$13,300

\$13,800

## LOCATION | LEVEL 1 HALLWAY

BOOTH HOURS - Open **TWO DAYS** - Wed 15 & Th 16

### TURNKEY BOOTHS | Fully Outfitted

AUG 27 - NOV 3

NOV 4 - DEC 1

AFTER DEC 2

#### 10x10 Kiosk

Add \$1,00 for Waterfall Upgrade

\$20,000

\$20,500

\$21,000

#### 20x10 Booth

Add \$2,000 for Waterfall Upgrade

\$28,000

\$28,500

\$29,000

## NON-MEMBER UPCHARGE

#### 5X10 Inside Expo

\$1,000

#### 10x10 Inside Expo

\$1,500

#### 20x10 Inside Expo

\$2,000

#### 20x20 Inside Expo

\$2,500

#### Hallway Booths

\$3,000

### ADDITIONAL FEE

Charged to non-members on top of the prices for turnkey booths and exhibitor spaces

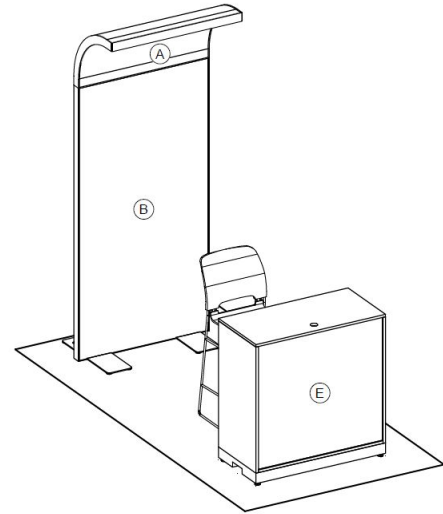


# 5'X10' TURNKEY KIOSK

LOCATION:  
EXPO ONLY

SIZE | 5' WIDE X 10' DEEP

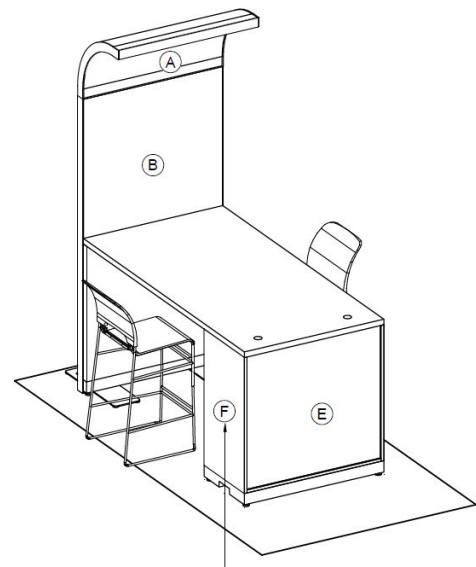
FULLY OUTFITTED | PACKAGE INCLUDES



**Branded Backwall | 8' Tall x 3' Wide**  
**Meter Cabinet with Branded Front Panel | Qt. 1**  
**Stool | Qt. 1**  
**Carpet | 5'x10'**  
**Premier Spot In Expo | Green on Map**

UPGRADE | WATERFALL

UPGRADE | PACKAGE ADDITIONS



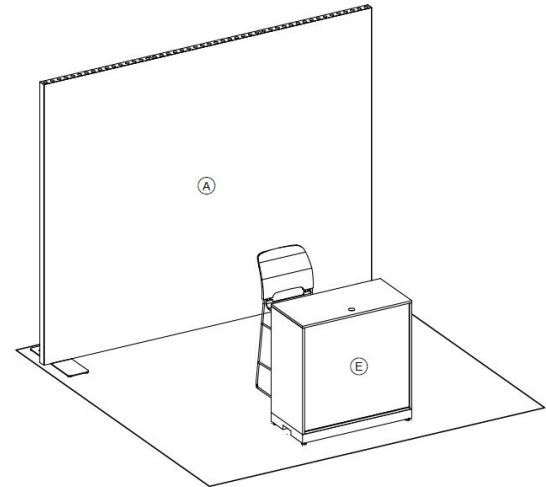
**Stools | Qt. 2**  
**Waterfall Counter | Branded Front & Side Panels**

# 10'X10' TURNKEY BOOTH

LOCATION:  
EXPO OR HALLWAY

SIZE | 10' WIDE X 10' DEEP

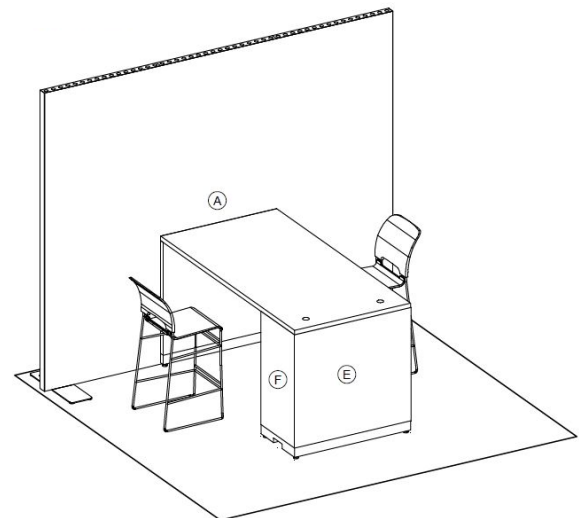
FULLY OUTFITTED | PACKAGE INCLUDES



**Branded Backwall** | 8' Tall x 10' Wide  
**Meter Cabinet with Branded Front Panel** | Qt. 1  
**Stool** | Qt. 1  
**Carpet** | 10'x10'  
**Premier Spot In Expo or Hallways** | Pink on Map

UPGRADE | **WATERFALL**

UPGRADE | **PACKAGE ADDITIONS**



**Stools** | Qt. 2  
**Waterfall Counter** | Branded Front & Side Panels

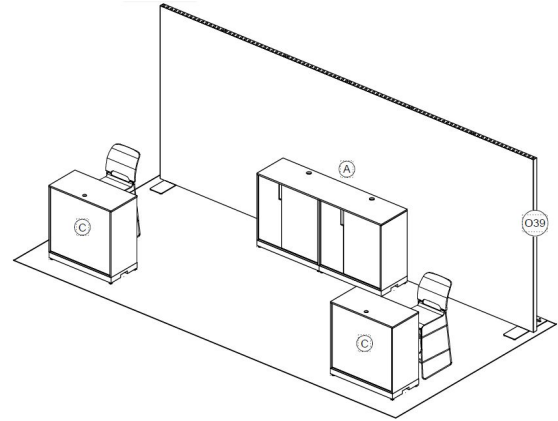


# 20'X10' TURNKEY BOOTH

LOCATION:  
EXPO OR HALLWAY

SIZE | 20' WIDE X 10' DEEP

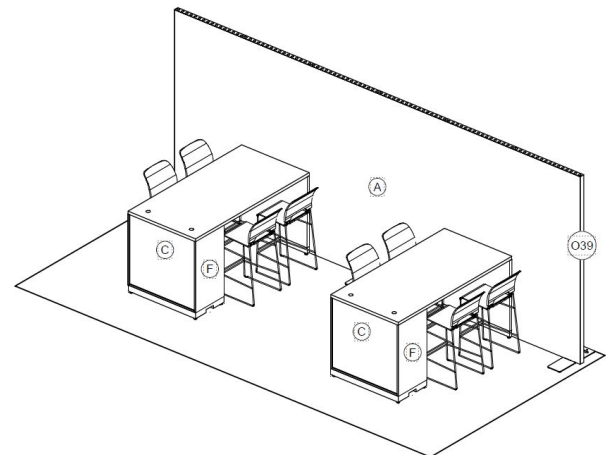
FULLY OUTFITTED | PACKAGE INCLUDES



**Branded Backwall | 8' Tall x 20' Wide**  
**Meter Cabinet with Branded Front Panel | Qt. 2**  
**Meter Storage Cabinet | Qt. 1**  
**Stool | Qt. 2**  
**Carpet | 20'x10'**  
**Premier Spot In Expo or Hallways | Pink on Map**

UPGRADE | **WATERFALL**

UPGRADE | **PACKAGE ADDITIONS**



**Stools | Qt. 4**  
**Waterfall Counter | 2 Branded Front & Side Panels**

# TOP LEVEL SPONSOR PACKAGES

THOUGHT LEADERSHIP	HEADLINE	PREMIER	SPOTLIGHT
Speaking Opportunity	3-min General Session	---	---
Pre-recorded Video with Audio	✓	---	---
General Session Recognition	✓	✓	---
Custom Email Blast	✓	---	---
Blurb included in ONE Email Blast	40 words, 3 links	20 words, 2 links	---
ONSITE BRANDING			
Advertising Slide	✓	✓	---
General Session Screen Branding	✓	✓	✓
Expo Entrance Branding	✓	✓	✓
20x20 Island Booth Height Extension	✓	✓	✓
DIGITAL BRANDING			
LOGO INCLUSION:			
ONE Website Branding	✓	✓	✓
Registration Website Branding	✓	✓	✓
Hotel Booking Website Branding	✓	✓	✓
Pre-Conference Email Branding	✓	✓	✓
Week-Of Conference Email Branding	✓	✓	✓
Sponsor Profile In Mobile App	✓	✓	✓
TAA Magazine Branding	✓	✓	✓
SOCIAL MEDIA			
Instagram Promotion	2 Story Reshares 2 Posts	1 Story Reshare 1 Posts	---
DATA INSIGHTS			
Post-Event Data Report	✓	✓	✓
Early Access To Registration List	✓	✓	✓
TOTAL COSTS			
Sponsorship Cost	\$40,000	\$20,000	\$8,000



# SPONSORSHIP ITEMS

## ONE HELLUVA PARTY

This isn't just a concert, it's ONE helluva party! Featuring the electrifying sounds of Shinyribs full band.

BUYOUT PRICE

\$40,000

SHARED PRICE

\$10,000

SHARED QTY

4

**WHAT'S INCLUDED** | Logo on all marketing materials, and prominent party signage, 5 party tickets.

**BUYOUT EXCLUSIVE BENEFITS** | 20 party tickets, logo incorporated into the party branding and included on the custom concert poster. Opportunity to provide themed swag to distribute to attendees. A dedicated VIP area at the party.

## PROMO OF SUPPLIER EVENT

PRICE

Host your own party on Tuesday night and TAA will promote it for you!

\$1,500

**WHAT'S INCLUDED** | Promotion of your party to registered attendees. Party info and RSVP link included in official TAA pre-conference emails.

**SPONSOR REQUIREMENTS** | Party must start after 6PM on Tuesday and accommodate 100+ attendees.

## ONE SURVIVAL KIT

BUYOUT PRICE

\$18,000

SHARED PRICE

\$9,000

SHARED QTY

2

Be a lifesaver and provide all attendees the TAA ONE Survival Kit.

**WHAT'S INCLUDED** | Your logo on the kit packaging. Includes essential amenities - Advil, electrolytes, chapstick, etc.

**BUYOUT EXCLUSIVE BENEFITS** | Opportunity to recommend items to be included in the kit or provide your own branded items for TAA to include in the kit too.

## CUSTOM ONE BANDANA

BUYOUT PRICE

\$18,000

SHARED PRICE

\$9,000

SHARED QTY

2

Bring the flair and fun, this western bandana keepsake will turn heads.

**WHAT'S INCLUDED** | Custom chain stitching activation for attendees to get their bandana customized by adding their name or insignia. Logo on signage at the activation station during Welcome Happy Hour (Tues) and in the Expo (Wed).

**BUYOUT EXCLUSIVE BENEFITS** | Logo incorporated in the design of the TAA ONE Bandana that all attendees will get.

## CUSTOM ONE KOOZIE

BUYOUT PRICE

\$18,000

SHARED PRICE

\$9,000

SHARED QTY

2

Keep it cool and custom, this uniquely styled swag is sure to be used by all attendees.

**WHAT'S INCLUDED** | Swag activation open during the Welcome Happy Hour as well as on the Expo floor. Sponsors will have prominent signage at the station and recognition on all promotional materials.

**BUYOUT EXCLUSIVE BENEFITS** | Logo incorporated into the design of the TAA ONE Koozie.

# SPONSORSHIP ITEMS

## PAC ACTIVITIES

Support both the PAC Pickleball and the PAC Expo Lounge with one combo sponsorship.

\$20,000

\$5,000

6

**WHAT'S INCLUDED** | Pickleball | Logo on all marketing materials, social passes for 3 to attend, goodie bag logo recognition, logo included on conference schedule in mobile app. LOUNGE: Logo on signage.

**BUYOUT EXCLUSIVE BENEFITS** | 20 social passes for Pickleball, player prize logo recognition.

## BINGO CARD PRIZE GIVEAWAY

Drive traffic to your booth with inclusion on the bingo card and a must-have bingo prize.

\$1,500

15

**WHAT'S INCLUDED** | Your booth is a stop on the bingo card. All attendees will go to your booth to collect a stamp on their bingo card during expo hall hours (Wed). At the end of conference we draw 1 winner for each bingo card sponsor.

**SPONSOR REQUIREMENTS** | Sponsor must provide a bingo raffle prize valued at more than \$500. Prize must be delivered to TAA staff onsite at ONE Conference on Tuesday, April 14.

## COFFEE & BREAKFAST

Sponsor morning coffee and a light breakfast outside the Education Sessions on Level 3.

\$20,000

\$5,000

4

**WHAT'S INCLUDED** | Logo on all signage, napkins, map recognition and on the conference schedule (in mobile app).

**BUYOUT EXCLUSIVE BENEFITS** | Opportunity to staff a pop-up booth located on Level 3 next to the coffee.

## ISLAND HEIGHT EXTENSION

Island booths have the opportunity to extend the height of the booth above the 16'ft limit.

\$1,000

**WHAT'S INCLUDED** | Island booths may pay an add-on sponsorship fee to extend the height of the booth display above 16ft (4.88m) with either a floor supported structure or a hanging sign from the ceiling. Sponsor is responsible for all costs associated with the booth structure and/or hanging sign. This sponsorship grants permission to extend the height.

## EARLY ACCESS TO REG LIST

Maximize your outreach and planning efforts with early access to the registered attendee list.

\$375

**WHAT'S INCLUDED** | Access to the attendee email and phone number contact list 4 times before conference: 6 weeks, 4 weeks, 2 weeks and 1 day before conference starts.



# SPONSORSHIP ITEMS

## ZEN DEN MASSAGE LOUNGE

### BUYOUT PRICE

### SHARED PRICE

### SHARED QTY

Offer attendees a moment of relaxation with a chair massage inside the expo.

**\$12,000**

**\$2,000**

**6**

**WHAT'S INCLUDED** | Logo included on signage at the Zen Den Massage Lounge inside the expo. Logo featured on marketing materials about the lounge and in emails to attendees.

**BUYOUT EXCLUSIVE BENEFITS** | Logo included on maps showing the lounge location. Reserved spots for 5 massage sessions for your team or customers to enjoy.

## TAA TALK SHOW STAGE

### BUYOUT PRICE

### SHARED PRICE

### SHARED QTY

The Talk Show Stage delivers lively interviews, panels, and special guests right on the expo floor - drawing nonstop attention.

**\$10,000**

**\$5,000**

**2**

**WHAT'S INCLUDED** | Logo on signage at the stage. Logo featured on marketing materials about the Talk Show and in emails to attendees.

**BUYOUT EXCLUSIVE BENEFITS** | Logo included on hanging sign above the stage, on maps and verbal recognition from the stage Emcee several times throughout the 5-hour program.

## WHOVA MOBILE APP

### BUYOUT PRICE

### SHARED PRICE

### SHARED QTY

Overall Sponsor of the Whova mobile app. Attendees love this app!

**\$8,000**

**WHAT'S INCLUDED** | Logo and booth number included in conference header image on the Whova homepage.

Banner ads on Homepage of the Whova mobile app.

**\$4,500**

**\$1,500**

**3**

**WHAT'S INCLUDED** | Logo included on rotating banner that appears on the homepage of the mobile app.

**BUYOUT EXCLUSIVE BENEFITS** | Booth number included with logo on rotating banner that appears on the homepage.

Banner ads on Attendee Profiles in the Whova mobile app.

**\$8,000**

**\$800**

**10**

**WHAT'S INCLUDED** | Logo included on rotating banner that appears on the attendee profiles in the mobile app.

**BUYOUT EXCLUSIVE BENEFITS** | Booth number included with your exclusive logo on rotating banner that appears on all of the attendee profiles.

Your Sponsor Profile listed in the Whova mobile app.

**\$500**

**WHAT'S INCLUDED** | Comprehensive sponsor profile included in the mobile app making it easy for attendees to learn about and engage with your company. Includes the opportunity to include your logo, company contact information, booth live chat with attendees inside the app and the ability to add 2 PDF documents to your profile.

# SPONSORSHIP ITEMS

## EXECUTIVE EDGE EVENT

Executive Edges is a must-attend event for senior leaders of multifamily owner/manager companies.

BUYOUT PRICE

\$32,000

SHARED PRICE

\$8,000

SHARED QTY

4

**WHAT'S INCLUDED** | 2 sponsor reps invited to attend. Logo included on all marketing materials and signage at the event. Opportunity to provide swag to be distributed at the event. Access to the RSVP list.

**BUYOUT EXCLUSIVE BENEFITS** | 10 sponsor reps invited to attend. Verbal recognition from the stage Emcee at the opening of the event.

## PROPTECH SOFTWARE LABS

Providers of Property Management Software systems have the opportunity to provide in-person consulting sessions at ONE.

BUYOUT PRICE

\$20,000  
per room

SHARED PRICE

\$10,000

SHARED QTY

4

**WHAT'S INCLUDED** | Dedicated room with AV projection, microphone, stage, podium, classroom seating for 100 attendees. Each sponsor owns the room for 1 day (Weds or Thurs) and can provide 3 separate 45-minute consulting sessions in the morning during the same time as other Education Sessions. Logo on signage at the room and on the schedule. Ability to require advanced RSVPs or scan badges at the room entrance. Two registrations for the consultants.

**BUYOUT EXCLUSIVE BENEFITS** | Dedicated room for 2 days (Weds & Th) to provide 6 separate 45-minute sessions.

## EDUCATION TRACKS

Education is the cornerstone of the ONE Conference, offering the highest ROI for attendees. By sponsoring the Education Tracks, you position your brand at the forefront of professional development, demonstrating your commitment to advancing careers and the industry.

**WHAT'S INCLUDED** | Each Education Track will have its own dedicated room. Logo included on signage at the room entrance and slides between sessions in the room. Logo in the mobile app on all sessions in the track.

**BUYOUT EXCLUSIVE BENEFITS** | Booth number included with logo in all of the locations listed above.

**LeadForward** | Lead boldly, inspire daily, and watch your career take flight.

\$15,000

\$5,000

3

**AI for Innovators** | From buzzworthy to bottom line, discover how AI can transform your property game.

\$15,000

\$5,000

3

**Legal Leasing** | Stay legal, stay confident with leasing know-how that protects you.

\$15,000

\$5,000

3

**Asset Integrity & Maintenance** | Because well-kept properties keep residents and profits happy.

\$15,000

\$5,000

3



# SPONSORSHIP ITEMS

## BADGE

[SPECIFICATIONS - PAGE 17](#)

BUYOUT PRICE

SHARED PRICE

SHARED QTY

Your logo prominently featured on 4,000+ ONE conference badges.

\$24,000

\$12,000

2

**WHAT'S INCLUDED** | Logo prominently displayed on the front and back of the badge that all attendees and exhibitors wear. Logo must adhere to size and color specifications on page 17.

**BUYOUT EXCLUSIVE BENEFITS** | Larger logo placement and exclusive branding that includes your booth number on the back of the badge next to your logo.

## LANYARD

[SPECIFICATIONS - PAGE 17](#)

BUYOUT PRICE

SHARED PRICE

SHARED QTY

Your logo prominently featured around the necks of 4,000+ ONE conference attendees.

\$24,000

\$12,000

2

**WHAT'S INCLUDED** | Logo included 2 times side-by-side on the front and back of the lanyard in addition to ONE branding. Logo must adhere to size and color specifications on page 17. Shared sponsor will not have their logo quantity or size increased in the event that no other companies sponsor the lanyard.

**BUYOUT EXCLUSIVE BENEFITS** | Logo included 4 times on the front and back of the lanyard in addition to ONE branding. Logo must adhere to size and color specifications provided by TAA.

## REGISTRATION AREA ONSITE

BUYOUT PRICE

SHARED PRICE

SHARED QTY

Your brand prominently displayed in the most trafficked area of the convention center.

\$40,000

\$10,000

4

**WHAT'S INCLUDED** | Logo (white or black determined by design) included on signage at the registration counters and self check-in kiosks. Logo also included on column wraps and escalator runners that flank the main entrance of the expo hall and where all attendees will pass through.

**BUYOUT EXCLUSIVE BENEFITS** | Your booth number included with your logo on all of the locations in the reg. area.

## WAYFINDING SIGNAGE

BUYOUT PRICE

SHARED PRICE

SHARED QTY

Your logo will be prominently featured on all directional signage inside and outside the venue.

\$40,000

\$10,000

4

**WHAT'S INCLUDED** | Logo (white or black determined by design) included on all directional and wayfinding signage used throughout the convention center and exterior signage guiding attendees through the conference experience. (over 10 pieces of signage).

**BUYOUT EXCLUSIVE BENEFITS** | Your booth number included with your logo on all wayfinding materials.

## WIFI

BUYOUT PRICE

Keep attendees connected to the WIFI.

\$5,500

**WHAT'S INCLUDED** | Logo on WIFI login splash page.

# LANYARD & BADGE REQUIREMENTS

SPONSOR LOGO REQUIREMENTS FOR THE LANYARD AND BADGE. *Additional details are on page 16.*

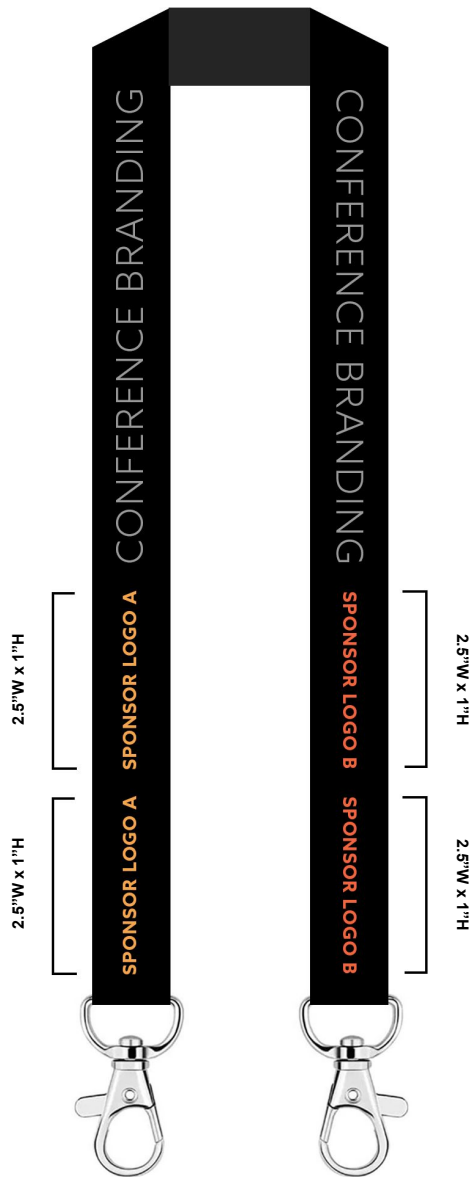
## LANYARD

### LANYARD DETAILS

Dimensions | 1"W X 36"H (Hanging)  
Full color & double-sided

### SPONSOR LOGOS

Maximum Logo Size | 2.5"W x 1"H  
Logo must either be full black OR white



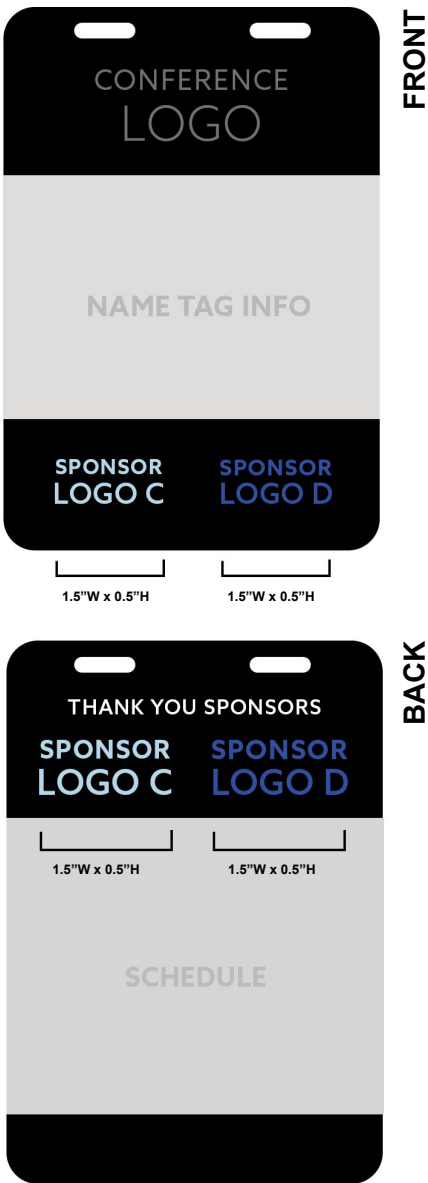
## BADGE

### BADGE DETAILS

Dimensions | 4"W X 6"H  
Full color & double-sided

### SPONSOR LOGOS

Maximum Logo Size | 1.5"W x 0.5"H  
Logo must either be full black OR white



# PAYMENT & CANCELLATION TERMS

## BOOTH & SPONSORSHIP PAYMENT

All booths and sponsorships require **100% to be paid within 30 days** of the invoice date. There will be a 15-day grace period. If the contract is not paid in full by 45 days of the invoice date, monies heretofore paid shall be retained by TAA as liquidated damages, and the booth space and sponsorship shall revert to TAA. If TAA opts to extend the payment deadline for any reason, a 10 percent late charge may be assessed. Payments made by credit card will be assessed a non-refundable 3 percent processing fee. Discounted booth pricing for Members is available only to companies that have become Members prior to signing the Exhibitor & Sponsor Contract.

## CANCELLATION POLICY

Cancellation of booth space or sponsorship items must be made in writing to the TAA office by the exhibitor. Cancellation prior to November 17, 2025, will cause forfeiture of a quarter of the payment (25%) tendered to reserve such space. The remainder (75%) of the payment will be refunded. Cancellation after November 18, 2025, will cause forfeiture of half of the payment (50%) tendered. Cancellation of booth space or sponsorships by the exhibitor on or after January 5, 2026, will cost the exhibitor full charge of booth space and sponsorship items. Payments made by credit card will not be refunded the 3 percent processing fee. Monies paid will not be eligible to be applied to future ONE Conference & Expo events.

## BOOTH CONFIRMATION

The order for booth location assignments is confirmed upon receipt by TAA of a signed contract, **payment in full**, and the exhibitor's written booth confirmation notification from TAA to company representative of actual booth purchase. Booth location assignments may begin later. Company representatives will be contacted to select their booth location assignment in the timestamped order that the contract was signed. Annual TAA Sustainer Sponsors that are in good standing with TAA will receive priority order for making booth location selections. Exhibitors must complete the full booth payment in order to be eligible for booth location assignments on the expo floor plan. Once an exhibitor booth location is assigned on the floor plan the exhibitor may not request to be moved to a different location.

## BOOTH SIZE ADJUSTMENTS

Requests for booth size adjustments will be reviewed by TAA and may be granted based on availability but are not guaranteed. No requests for booth size reductions (downgrades) shall be accepted or approved after November 17, 2025.



# MAXIMIZE YOUR IMPACT WITH TAA



## RECEIVE ONE CONFERENCE DISCOUNTS!

TAA's 2026 Annual Sustainer Program offers year-long visibility and a suite of benefits at four commitment levels. Enjoy perks like longer-term recognition, opportunities to attend TAA governance meetings, exclusive networking with TAA leaders, and these **discounts on ONE Conference sponsorship items**:



### DISCOUNTS ARE TIME SENSITIVE

In order to receive discounts on ONE Conference sponsorship items, you must **first** confirm as a 2026 TAA Sustainer.

### BECOME A 2026 SUSTAINER

To learn more about the tier offerings and becoming a 2026 TAA Annual Sustainer, email [glenda@taa.org](mailto:glenda@taa.org) or visit [taa.org/annual-sustainers](https://taa.org/annual-sustainers).

### NOTE

Discounts will **not** be retroactively applied to any ONE Conference sponsorship items. You must become a 2026 Sustainer **before** you purchase ONE Conference sponsorship items in order to receive the discounts.

APRIL 14-16 ★ FORT WORTH, TX



# THANK YOU

Thank you for taking the time to consider our booth and sponsorship opportunities.

For booth and sponsorship sales, ONE Conference opportunities, and general questions, please contact our helpful TAA staff at [conference@taa.org](mailto:conference@taa.org).

We look forward to seeing you **April 14-16th, 2026** at the Fort Worth Convention Center.



[CONFERENCE.TAA.ORG](https://conference.taa.org)